

Annual Report 2023-2024

Transforming Lives Fundraising Breakfast

Tuesday, November 19, 2024
7:45 AM - 9:00 AM Falcon's Nest - UW-River Falls

About

Honor and support victims and survivors of intimate partner violence by attending Turningpoint's annual Transforming Lives Fundraising Breakfast on Tuesday, November 19, 2024. Hear from members of the Turningpoint Board of Directors, our Executive Director, staff, and survivors who have received Turningpoint services.

Registration

There is no cost to attend, however pre-registration is required by November 5th. To register, please scan the QR code to the right. You may also register by contacting Amy Berg, Resource Development Director at amyb@turningpoint-wi.org, or 715-425-6751, option 3. You will be asked to consider making a gift at the event, however there is no minimum or maximum gift required. For information about hosting a table at the event, please contact Amy Berg, Resource Development Director at amyb@turningpoint-wi.org, or 715-425-6751, option 3.



Safety. Support. Strength.

117 North Main Street
River Falls, WI 54022
turningpoint-wi.org

CRISIS LINE
1-800-345-5104

LOCAL LINE
715-425-6751

TEXT HOTLINE
715-821-8626

Our Mission
Turningpoint's mission is to provide support and resources to achieve freedom from domestic and sexual violence.

Our Vision
Turningpoint's vision is to eliminate domestic and sexual violence in our service area of Pierce and St. Croix Counties.



Turningpoint is proud to be a United Way St. Croix and Red Cedar Valleys Agency Partner.

This project is supported by a Victims of Crime Subgrant No. 2021/2022-VO-A/VO-01/01 awarded by the Wisconsin Department of Justice Office of Crime Victim Services under a grant by the US Department of Justice Office of Victims of Crime.

Information compiled by Amy Berg, Development Director

Stock Photo Credits Via Unsplash: Edward Cisneros Andrew S

History, Governance, and Staff

Founded in the early 1970s and incorporated as a tax-exempt nonprofit organization in 1979, Turningpoint is governed by a 5-7 member volunteer board of directors and led by a full-time executive director, who supervises seven additional full-time staff.

Approximately 20 staff provide victim/survivor support, retail, and administrative services.

Success Story

"Mary" is a single mother of a 15 year-old daughter, "Zoe," and an eight year-old son, "Trey," who is on the autism spectrum. Mary had been struggling to make ends meet after her abusive husband took everything and left. Because she was unable to pay the rent and support her two children on one income, Mary was evicted from her apartment. She and her two children had been living out of her car for about three months.

Mary saw a Turningpoint brochure at a local business. She contacted the crisis hotline. She was immediately connected to a caring, compassionate advocate. Her family was welcomed into shelter that same day.

Mary was extremely grateful to discover Turningpoint's newly renovated shelter now offers private bathrooms and kitchenettes in each room. With Trey's special needs, it was a relief to know they would have privacy as they acclimated to their new surroundings.

During her first meeting with her primary advocate, Mary learned her family was eligible for Rapid Re-Housing services. Over the next few weeks, Turningpoint's Rapid Re-Housing team helped Mary apply for housing and find an apartment she could afford. Gifts from generous donors allowed us to provide Zoe and Trey with preventative dental care, purchased groceries for the family, covered the cost of modest repairs to Zoe's car, and assisted with some legal filing fees for her divorce from her husband. Mary also received vouchers from the staff to shop at Turningpoint's Second Chances Thrift Store for furnishings for their home.

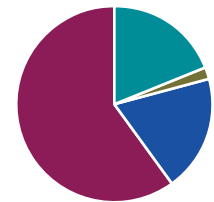
Mary was grateful to move her family into their new apartment last month. Mary continues to receive one-on-one emotional support from her primary advocate. She is navigating the legal system and her divorce with the support of Turningpoint advocate team and volunteer attorneys. She is optimistic about her future and very grateful.

Mary and her two children are just three of 622 people who created safety, stability, and strength this past year with Turningpoint services, thanks to your support.

Funding Sources

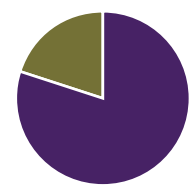
Turningpoint's typical operating budget is approximately \$1M. Funding is derived from government grant contracts; support from corporations, foundations, and local businesses; individual donors; faith-based and service organizations; the United Way St. Croix and Red Cedar Valleys; and earned revenue from Second Chances Thrift Store.

Operating Income



- Individual Donors & Faith-Based Institutions **19%**
- Second Chances Thrift Store **2%**
- Foundations, Corporations, and United Way St. Croix and Red Cedar Valleys **19%**
- Government Contracts **60%**

Operating Expenses



- Program Expenses **81%**
- Management, General, and Fundraising **19%**



A Home for the Whole Family – Shelter Renovation Campaign

Turningpoint is in the final stages of our **A Home for the Whole Family** shelter renovation campaign!

All eight Turningpoint shelter bedrooms now offer private bathrooms and kitchenettes. Shelter bedrooms are pet-inclusive, and three ground-level suites offer pet doors to exterior pet relief areas.

Additional facility improvements include an elevator; renovated communal living room, kitchen and dining room, and children’s playroom; a fitness room; a separate service provider entrance and meeting space; improved staff workspaces and client meeting spaces; expanded laundry facilities; and improved storage. Future improvements include a new shelter roof, new siding, and furnishings.

If you would like further information about how to contribute to the facility renovation campaign—including naming opportunities—please contact Amy Berg, Resource Development Director, at amyb@turningpoint-wi.org or 715-425-6751, option 3.



Turningpoint is grateful to the many individuals, faith-based and service organizations, small businesses, corporations, and foundations whose support transforms lives and interrupts the cycle of violence.

If you would like to join our donor family, please scan this QR code to be directed to the online giving page of our website. Thank you for your partnership!



Programs & Services

24-hour phone and text hotlines

21-bed emergency shelter

Emergency food, clothing, and transportation

Safety planning and option exploration

Legal system support and advocacy

Housing support and advocacy

Rapid Re-Housing services

Sheltering Pets and Families Together services

One-on-one support

Support groups

Children’s services

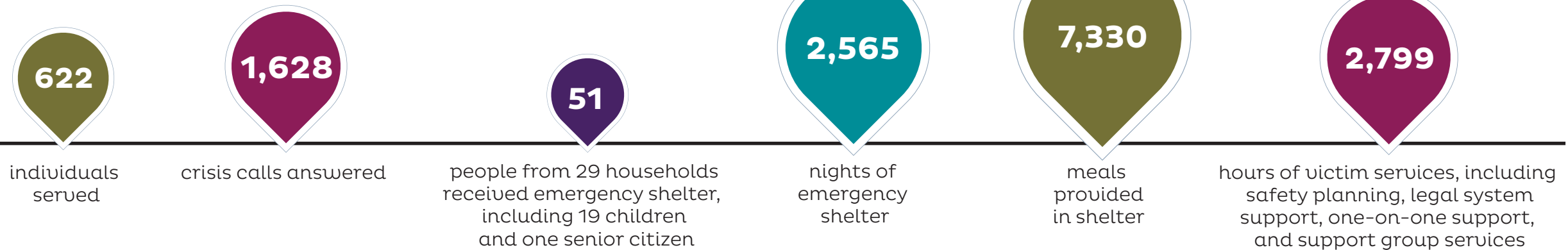
Sexual assault victim services

UW River Falls on-campus victim advocacy

Mental Health and Wellness services

Violence prevention education

By the Numbers July 1, 2023 – June 30, 2024



WAYS TO MAKE A DIFFERENCE

Did you know when you shop at Second Chances Thrift Store, you are funding services that support victims and survivors of violence right here in our community?



Second Chances Thrift Store is a program of Turningpoint!

Victims/survivors receive vouchers to shop in the store. Our Home Start initiative provides families with everything they need to create a new home after leaving an abusive situation: items such as sofas, tables, toasters, coffeemakers, dishes, linens, lamps, curtains, and décor.

Donations are tax-deductible. For a list of items we currently accept and donation drop-off hours, visit Turningpoint’s website at turningpoint-wi.org, or call Second Chances at **715-426-5463**.

Victim/Survivor Needs

Turningpoint is grateful for the support of area businesses, faith-based organizations, service organizations, and individual donors who provide thoughtful donations of hygiene products and other client needs.

Current client needs include diapers, baby wipes, liquid hand soap, cleaning products, hair brushes, adult and children’s (infant to tween) body wash, loofahs, body lotion, hand lotion, laundry soap, totes for hygiene products, baby bottles, Band-Aids, contact lens solution, makeup, journals, and notepads. If you would like to make a donation of goods, such as hygiene products, diapers, cleaning supplies, or other needs, please contact **Sam Pierson** at **715-425-6751** or samanthap@turningpoint-wi.org.



Support a Family During the Holidays

Every year, generous Turningpoint donors provide gifts to dozens of families who have experienced violence. Wish lists and other opportunities to support a family during the holidays will be available on Turningpoint’s website in October. To purchase items from the list, or to sponsor a victim/survivor or family, please contact **Bobbie Meyer** at **715-425-6751** or bobbiem@turningpoint-wi.org.